



WAHC
WORLD AQUATIC
HEALTH CONFERENCE

Learn. Explore. Network.

October 12-14 | Houston, TX

WAHC is BACK! LIVE & IN-PERSON!!

Call the sitter for the kids (furry or human), the World Aquatic Health Conference is live and in-person October 12 -14 in Houston.

The Pool & Hot Tub Alliance (PHTA) is celebrating its 19th year of the World Aquatic Health Conference™ (WAHC). The 2022 WAHC will continue the tradition of disseminating cutting-edge science relevant to all segments of the pool and spa market. WAHC is guaranteed to provide you an unmatched opportunity to get connected and power your business forward.

After being apart for several years, can you afford NOT to be there amongst your competitors? PHTA offers a variety of sponsorship opportunities, providing a level to meet every budget! Help shape the future of aquatics by sponsoring the leading educational conference in the field.

Who Attends WAHC?



Learn. Explore. Network. SPONSOR.

Contact Sheri Jackson, Senior Director of Business Development
703.838.0083 ext. 157 | sjackson@phta.org

Presented by  **POOL & HOT TUB ALLIANCE**

SPONSORSHIP OPPORTUNITIES



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PLATINUM	GOLD	SILVER	WELCOME RECEPTION	KEYNOTE	TOTE BAGS	LANYARDS
\$10,000	\$7,500	\$5,000	\$10,000	\$10,000	\$6,000	\$5,000

Complimentary table-top with drape for company display	✓	✓	✓	✓	✓	✓	✓
Opportunity to show a two-minute video to attendees	✓			✓	✓		
Opportunity to collaborate on one WAHC session	✓			✓	✓		
Opportunity to introduce keynote speaker					✓		
Opportunity for branded signage/giveaways in ballroom				✓	✓		
Logo on the main event banner in lobby and main ballroom	✓	✓	✓	✓	✓	✓	✓
Recognition in the promotional event brochure	✓	✓	✓	✓	✓	✓	✓
Logo placement within confirmation, reminder, and post-event emails	✓						
Logo and hyperlink to website in multiple e-blast promotions	✓	✓	✓	✓	✓	✓	✓
Opportunity to host a drawing or giveaway to attendees	✓	✓		✓	✓		
Logo recognition in the attendee survey	✓			✓	✓		
Recognition in press releases that are distributed to industry trade press	✓	✓		✓	✓		
Logo on the WAHC website with 27K visitors	✓	✓	✓	✓	✓	✓	✓
Social media promotion to 19K followers	✓	✓	✓	✓	✓	✓	✓
Recognition in AQUA magazine event promotions	✓	✓		✓	✓		
Complimentary registrations	✓	✓	✓	✓	✓	✓	✓
An Excel file of attendees for direct mail purposes	✓	✓	✓	✓	✓	✓	✓

Create Your Own Sponsorship — PRICES VARY

Have a great idea that our attendees would enjoy? Let's think outside the box! PHTA is always open to new opportunities to help YOUR company make a lasting impression. Call us to discuss.

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